

Description of Our Services

Sawchyn Medical Illustration offers a wide variety of professional creative services for most health care markets, specializing in veterinary medicine. If you do not see what you are looking for or have any questions, please contact us.

Products. Sawchyn Medical Illustration creates surgical, anatomical, scientific, and molecular illustrations and animations. These artworks are often developed as visuals for atlases and textbooks, journal articles, and slides for presentations. We also design posters and exhibits for both science experts as well as the public. Sawchyn Medical Illustration can also create patient education materials that inform your clients of health issues related to themselves or to their pets. In addition, we develop editorial pieces and advertising campaigns that attract viewers and consumers to your product.

Markets. Sawchyn Medical Illustration specializes in veterinary medicine, and works regularly with many companies and organizations within the veterinary field. This includes pet care and agricultural industries. We also have expertise in human medicine and develop products for public health venues, as well as other biological disciplines. Our clients range from doctors, researchers, scientists, educators, and health care specialists to health care businesses, organizations, pharmaceutical companies, and medical suppliers.

Level of service.

Research. Sawchyn Medical Illustration is dedicated to providing you with excellent artwork that solves your visual needs. In order to give our clients the highest quality solutions, we must charge for the time it takes to research as well as execute our creative work. However, the advantage to working with a smaller company like us means less overhead costs to our clients, and more individualized attention.

Methods. We are professionally trained artists that offer color, tone, and line artwork for print, computer, or web. The finish of this work is specifically tailored to meet the needs of the end use. Modern technology allows us to offer an array of finishes to meet your needs. Generally, we do not produce original works of art for finish in non-digital mediums except upon special request.

Subcontracting. In order to meet the unique needs of some projects, especially large-scale animation, we may subcontract additional specialists to better serve you. We always arrange this with our clients prior to developing the work. Our studio is well equipped for product finish, however, we will often use an outside print shop for exceptional quality in print media projects.

Software. Sawchyn Medical Illustration uses a wide variety of current software and technical equipment to meet our clients' needs in a high quality manner. As professionals, we reserve the right to decide which software and equipment to use for your project in order to best serve you. Clients who require software or equipment that we do not regularly use must compensate for purchase and/or additional training.